

For Immediate Release

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## Dav El | BostonCoach Chauffeured Transportation Network to Add Brand New 2018 Lincoln Navigator to Existing Fleet

New Vehicle to Debut at Dav El | BostonCoach Booth at GBTA

(July 17, 2017 – Boston, Mass.) – Dav El | BostonCoach Chauffeured Transportation Network, the largest privately-owned chauffeured transportation company world-wide, is pleased to announce that it will add be adding The Lincoln Motor Company's 2018 Lincoln Navigator to its fleet in early 2018.

The new SUV will be displayed at the Dav El| BostonCoach's booth, number 1213, at Global Business Travel Association (GBTA) Conference in Boston on Monday, July 17<sup>th</sup> on the expo floor. Dav El I BostonCoach will be the first chauffeured car company to display the all new Lincoln Navigator.



The all-new 2018 Lincoln Navigators combines modern luxury with advanced technology. The spacious interior allows first-class seating for every passenger with over 10 device charging power sources so everyone can stay charged and connected. The SUV also has new advanced technology which allows drivers to adjust the Navigator with the twist of a knob to make driving easier and more enjoyable in any weather.

"Dav EI| BostonCoach is excited to bring the new Lincoln Navigator to our existing fleet," said **Scott Solombrino**, **president and CEO**, **Dav EI**| **BostonCoach Transportation Network**. "Our goal has always been to provide our customers with the safest and highest quality transportation and that is why we continue to partner with The Lincoln Motor Company. The new SUVS will provide our clients with comfort and luxury they deserve."

The collaboration builds on The Lincoln Motor Company's 50-year relationship with Dav El BostonCoach and also allows Lincoln to showcase the all-new Navigator.

"This is more than a vehicle; it's an experience," said **Richard Hawes, Fleet Manager, The Lincoln Motor Company**. "With its spacious interior, sleek styling, and state-of-the-art technology, the 2018 Navigator embodies effortless luxury."

## **About The Lincoln Motor Company**

The Lincoln Motor Company is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about The Lincoln Motor Company, please visit media.lincoln.com or www.lincoln.com. Follow us on Facebook at facebook.com/lincoln.

## About Dav El | BostonCoach:

Dav El BostonCoach is the largest privately owned chauffeured transportation company in the world and maintains its highest quality and safety standards through innovation, dedication to the customer and personal, professional service. Dav El BostonCoach offers the most comprehensive executive ground transportation services available, including deluxe limousines, luxury sedans, executive vans and buses, and a professional and knowledgeable staff of trained chauffeurs, reservations agents and travel managers to meet every request and exceed every expectation. Serving business travelers for over three decades, Dav El BostonCoach currently operates in over 500 metropolitan markets, across six continents, with a fleet of more than 25,000 vehicles.

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